

What is Creative People and Places?

Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live.

Funded by Arts Council England from 2012



Tea dance at Museum of the Moon, Appetite, Stoke on Trent, part of the community-programmed Big Feast festival in 2018. Photo: Malcolm Hart



More Than 100 Stories:
www.creativepeopleplaces.org.uk/more-than-100-stories

Arts Council England's aims for the programme:

- More people from places of least engagement experience and are inspired by the arts
- Communities take the lead in shaping local arts provision
- The aspiration for excellence is central - this covers both excellence of art and excellence of the process of engaging communities
- To learn from past experiences and create an environment where the arts and cultural sector can experiment with new approaches to engaging communities
- To learn more about how to establish sustainable arts and cultural opportunities and make this learning freely available across the cultural sector
- To encourage partnerships across the subsidised, amateur and commercial sectors
- To demonstrate the power of the arts to enrich the lives of individuals and make positive changes in communities
- That activity is radically different from what has happened before in each place



bait Go and See visit to Edinburgh Fringe with Escape Family Support group. Image Alex Brenner

What does that look like in practice?

33 independent projects, each located in a place where people are least likely to engage with arts and culture.

Since 2013, there have been 4.5 million engagements with the CPP programme

86% of people who participate in CPP weren't previously engaging regularly with arts and culture

What makes Creative People and Places different?

Established using a philosophy of action research

10 year vision

Supported by a peer learning network



Photo: Stephen King



“In my view CPP has already established a new landmark in our understanding of what the arts can offer people and places in shaping their own futures. The values and ways of working that have emerged mark a distinct shift in the relationship between the cultural sector and the public.”

Sir Nicholas Serota, Chair ACE, June 2018



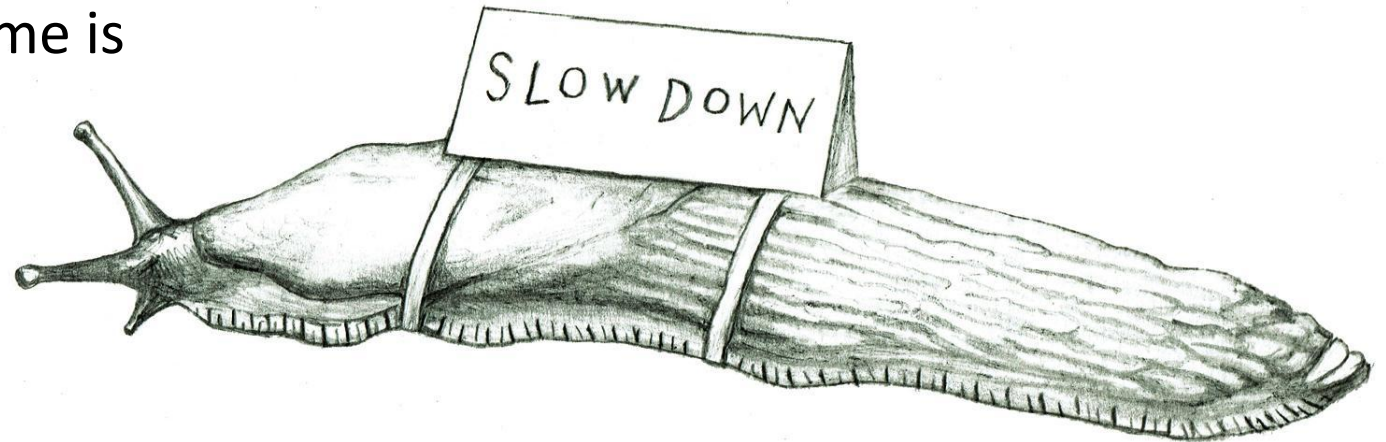
What is peer learning?

A process to share practice and experiences, and learn from successes and challenges

Wordplay with Southpaw Dance Company, community cast. The Cultural Spring. Photo Dan Prince

What are the success factors that make it impactful?

- Echoing those of the programme of honesty, inclusiveness, developing trust, engagement
- Confidentiality where appropriate
- Democratic in how the programme is developed
- Open and honest - about what's worked and hasn't
- Supportive of each other, and encourage healthy challenge
- Creates time and space to pause



How do we do it?

- One to one inductions
- Gatherings
- Themed days
- Online zoom cuppas
- Thematic research reports
- Conference
- Link to each other
- Action learning
- Workplace
- Website
- Communications resources





What is the impact of peer learning?

- Creates space to share and reflect
- Creates and deepens connections
- Develops practice both within Creative Places and People, and in the wider sector
- Enables new partnerships and projects
- Influences sector policy

A Plea for Common Ownership Walker and Bromwich 2017
commissioned by Museums Northumberland through the bait programme Credit Mark Pinder

What does your peer learning network look like?

In groups of 3, have a think about:

1. What enables you to work at your best; and how can peer learning be a part of this?
2. How can you create a peer learning network for yourself and your peers?
3. What factors are important to you?



Creative Black Country Desi Pubs project. Amrick at Fourways. Photo Jagdish Patel

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Thank you

www.creativepeopleplaces.org.uk

 @CPPnetwork



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**ARTS COUNCIL
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